



News Release

For more information,
contact: David King
Marketing Manager

Ag Leader Technology
2202 S. Riverside Drive
Ames, Iowa 50010

515-956-7171
www.agleader.com
dking@agleader.com

Ag Leader Introduces Low-Cost High-Accuracy GPS Receiver

Ames, Iowa, November 20, 2007 – Today, Ag Leader Technology, Inc. introduced the GPS 1500, a low-cost high-accuracy GPS receiver, ideal for use in DirectCommand™, SeedCommand™ and harvesting operations using AutoSwath™. AutoSwath is used to automatically turn sprayer boom sections or planter sections on and off based on field maps or already applied/planted areas and to automatically adjust swath width of combines during harvest.



“Our goal was to provide a GPS receiver with the accuracy needed for maximum performance using AutoSwath while keeping it affordable for our customers,” says Matt Leinen, GPS and Guidance Product Manager. “With the GPS 1500 and its fast update rate we have achieved that goal.”

The GPS 1500 is an all-in-one antenna/receiver system with sub-meter accuracy. Like other Ag Leader GPS receivers, the GPS 1500 outputs a simulated radar speed signal and NMEA position data to other equipment. The GPS 1500 is capable of up to 10 Hz output to Ag Leader monitors or other equipment. In addition to planting, application and harvesting operations, the GPS 1500 can also be used for tillage, data logging or general mapping. Differential options include WAAS and EGNOS.

“The GPS 1500 is a great universal GPS receiver with the accuracy needed to perform most precision farming operations,” adds Leinen.

About Ag Leader

Ag Leader is a pioneer and recognized technology innovator of precision agriculture hardware and software. Located in Ames, Iowa the company manufactures and markets industry leading precision farming technology designed to help growers make smart, profitable business decisions. Founded in 1992 the company has achieved consistent growth and expansion by providing value-based products that help growers and ag professionals achieve and maintain a successful operation.

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